

**For Immediate Release**

**BEA China Donates RMB 1 Million  
to Help Compatriots Affected by Mainland Snowstorms**

**Shanghai, 5<sup>th</sup> February, 2008** –The Bank of East Asia (China) Limited (“BEA China”), a wholly-owned subsidiary of The Bank of East Asia (“BEA”), has donated RMB 1 million to the Red Cross Society of China Headquarters in support of relief efforts for people affected by the severe snowstorms that have devastated the central and southern parts of China.

The RMB 1 million donation will be used to provide warm clothing, emergency supplies, and rehabilitation support. Dr. David K.P. Li, BEA’s Chairman & Chief Executive, said, “The havoc and chaos caused by the recent snowstorms on the mainland is truly unfortunate, particularly in view of the sheer number of people caught in the storms while on their way home to celebrate the Lunar New Year. We at BEA hope that our donation will bring some comfort and relief to those who have been affected, and assist in the rebuilding of disaster-hit areas.”

Ms. Wang Shunong, Deputy Head of the Programme Development Department of the Red Cross Society of China Headquarters said, “Our Society truly appreciates BEA China’s immediate assistance, which reflects the charitable spirit of the Chinese in helping those who are in need. We hope others will support our programme and assist us in helping the disaster-hit areas during these difficult times.”

In addition to the donation, Mr. Raymond Yu, Executive Director & Chief Executive of BEA China, has appealed to the Bank’s 3,000 employees to make personal donations as a show of support.

**About BEA’s Operations in China**

A wholly-owned subsidiary of BEA, BEA China operates one of the most extensive branch networks of any China-incorporated foreign bank authorised to operate on the mainland. Headquartered in Shanghai, BEA China has a network of 46 outlets that includes 15 branches (Shanghai, Shenzhen, Xiamen, Guangzhou, Zhuhai, Dalian, Xi’an, Beijing, Chengdu, Hangzhou, Chongqing, Qingdao, Shenyang, Wuhan, and Nanjing) and 30 sub-branches (7 in Shanghai, 5 in both Guangzhou and Shenzhen, 3 in Xiamen, 2 in Zhuhai, Dalian and Xi’an, and 1 each in Beijing, Chengdu, Hangzhou, and Chongqing). BEA China has obtained preliminary approval from the China Banking Regulatory Commission to establish branches in Tianjin and Urumqi.

BEA China is authorised to provide a full range of personal and corporate banking services as well as overseas investment services to all customers, including local

residents and enterprises. BEA China also provides agency services for general and life insurance products.

In addition to the BEA China network, BEA also operates a branch in Shanghai, through which it conducts its foreign exchange wholesale banking business. BEA also operates 4 representative offices in Tianjin, Fuzhou, Suzhou, and Dongguan.

For more details on BEA China, please visit [www.hkbea.com.cn](http://www.hkbea.com.cn).

### **About The Bank of East Asia**

Incorporated in Hong Kong in 1918, BEA is dedicated to providing comprehensive retail and commercial banking services to its customers in Hong Kong, Greater China, and overseas. BEA is the largest independent local bank in Hong Kong, with total consolidated assets of HKD343.2 billion (USD43.9 billion) as of 30<sup>th</sup> June, 2007. The Bank is listed on the Stock Exchange of Hong Kong and is one of the constituent stocks of the Hang Seng Index.

With more than 200 outlets worldwide, BEA operates an extensive international network covering Hong Kong and Greater China, the United States, Canada, the United Kingdom, the British Virgin Islands, and Southeast Asia. For more information on BEA, please visit any BEA branch or the Bank's homepage at [www.hkbea.com](http://www.hkbea.com).

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